

EDITORIAL NEWS

Dear fishing enthusiasts,

Fiiish, an independent Breton company that has been a beacon of innovation in the competitive world of lure creation for over a decade, proudly presents you a new catalogue filled with exciting products and promising projects.

Our R&D team, composed of six passionate experts inspired by fresh or saltwater waters from around the globe, continues to craft innovative lures for all-level-anglers, from novices to seasoned pros.

This year, the Biotop Stick makes its debut in our catalogue following its notable arrival in the market in 2023. It's an eco-friendly lure with minimal environmental impact, delivering at the same time an exceptional fishing performance. With this revolutionary project, we remain steadfast in our commitment to safeguarding our waters and aquatic resources.

The Hypno Cast and the Black Minnow size 2.5 have garnered acclaim from anglers worldwide, a testimony to our unwavering dedication to meeting your needs.

Lastly, our prices remain stable prices amidst daily economic challenges which is a proof we will continue to offer you quality products and services at affordable rates. We are determined, guided by innovation, and fuelled by passion. Join the Fiiish family, and let's continue to write the story of recreational fishing together!

Experience YOUR fishing as an adventure – cast, reel in, repeat, and we are here to accompany you!

See you soon by the waterside,

The Fijish team



REWARD

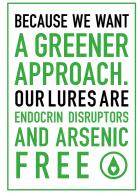
The Biotop Stick was awarded the "Best New Product Award" in the Saltwater lure category at EFTTEX, the European trade fair for recreational fishing. A great reward for the work accomplished by our team whose objective was to create a lure in biodegradable bioplastic in marine environment.

PACKAGING -



To reduce our environmental impact, our packaging has evolved!

- Quantity of raw materials and weight of packaging reduced!
- Only 2 elements, because the fewer there are, the simpler waste management is: a cardboard box without glue or plastic, and a totally recyclable blister (PET).
- Use of non-polluting inks.
- Creation of a reusable blister, so the lure is better preserved.





GLOW COLORS

There are phosphorescent colors that bring the light back in the dark for a certain period of time after having been exposed to a light source. Glow lures recharge even better thanks to ultraviolet rays. Therefore, a UV lamp is recommended to recharge your lure. You will then get a higher and lasting visibility in the dark. The potential of the Glow colorings is best expressed in the deep sea or at night.



UV COLORS

Generally called UV colors, we should rather speak of fluorescent colors. They do not emit light in total darkness but have the ability to radiate at the slightest light source. Thus, they are particularly recommended when the sun is low (dawn and dusk), cloudy weather or murky water because they are then more visible.



DATTI E

The rattling sound mimics a swimming baitfish, enabling predators to detect the lure in turbid or tinted water.

 DISCONTINUED PRODUCT















FOR SLOW AND BOTTOM FISHING







PATENTED SYSTEM

Ensures the connection of the body, head, and hook. All components are removable and replaceable.

Enhances body mobility for a highly natural swimming action.

Ensures proper hook clearance during the strike. Catch every fish without missing any!



HOOK

Hidden, it minimizes snags on the bottom.

Its wide opening is adapted to the size of the body to improve the striking.

Optimised balance ensures a natural swimming motion and maximum efficiency.

The strength meets VMC's 2X Strong category, providing extra sturdiness for large catches.



DEVELOPED HOOK BY US. PRODUCED IN FRANCE BY VMC.



RESPONSIVE AT VERY LOW SWIMMING SPEEDS, IDEAL FOR SLOW, LINEAR OR BOTTOM FISHING

Additional to the Black Minnow, the Black Eel stands out like no other when current slows down or by small coefficients. For beginners as for experts, in linear or vertical fishing. To be used with simplicity!

Interchangeable head

Developed to fit perfectly onto the body and painted with the same color.

There are several weights of heads available for each body size, suitable for both offshore and shore fishing.

Compact soft body technology

Lure manufactured through plastic molding using high-performance materials for enhanced durability.

 $\label{thm:multi-injection} \mbox{Multi-injection process produces colored bodies throughout} \\ \mbox{for a natural and long-lasting appearance}.$

Body infused with anise fragrance to deceive the suspicion of predators!

Ultra-natural swim

Like all lures in the Black Family series, the emphasis is placed on lifelike action. This paddle design produces a smooth and natural swimming motion.

Inversed paddle

Responsive to the slightest movement and the slightest current, the inversed paddle enables the lure to swim effectively during both the retrieval phase (pull up or linear) and the pause or descent phase (crucial for triggering attacks). With the Black Eel, you increase your chances to catch fish!

3 SIZES

FRESHWATER SALWATER



SHALLOW

TECHNIQUESLinear/bottom fishing

SPECIFIC FEATURES

Fishing in shallow water/ goes through sea grass beds

SALTWATER



SHORE

TECHNIQUES Linear/diagonal fishing

SPECIFIC

FEATURES

Increase rolling/Perfect for deeper shore fishing

OFFSHORE

TECHNIQUESLinear/diagonal/vertical fishing

SPECIFIC

FEATURES

Increase rolling/perfect for offshore fishing/Fast drop down in depth fishing

3 HEADS _____

SIZE **n°2 | 110** mm - **4** inch

SIZE **n°3** | **150** mm - **6** inch

SIZE n°5 | 200 mm - 8 inch

VIDEO TECHNIQUES AND ANIMATIONS





110 mm 4 inch

Body weight (without jig head): 3 g - 1/10 oz

COMBOS + BODIES +



1 pre-rigged lure + 1 body of the same color/pack

SHALLOW 4g-1/7 oz

BE4001	Ghost Minnow	3 700696 840016
BE1264	Khaki	3 700696 812648
BE1265	Gold	3 700696 812655



SHORE 8 g - **2/7** oz

BE1266	Electric Blue	3 700696 812662
BE1267	Khaki	3 700696 812679
BE4002	Pearl Green	3 700696 840023



OFFSHORE 15 g - 1/2 oz

BE1468	Khaki	3 700696 814680
BE4019	Pearl Blue	3 700696 840191



HOOKS







BM147

4 hooks Krog Premium by VMC

3 700696 801475



Ghost Minnow	3 700696 840047
Electric Blue	3 700696 812716
Khaki	3 700696 812709
Gold	3 700696 812723
Pearl Green	3 700696 840030
Pearl Blue	3 700696 840207
	Electric Blue Khaki Gold Pearl Green



HEADS → 2 jig heads/bag

SHALLOW

4g-1/7oz



BE1268 Khaki

3 700696 812686

SHORE

 $8_{g}-2/7_{oz}$



BE1269

3 700696 812693

OFFSHORE

15 g - 1/2 oz



BE1470 Khaki



150 mm 6 inch

Body weight (without jig head): 7 g - 1/4 oz

COMBOS + BODIES +



1 pre-rigged lure + 1 body of the same color/pack

SHALLOW 10g-1/3oz

BE4005	Ghost Minnow	3 700696 840054	
BE1251	Khaki	3 700696 812518	
BE1252	Gold	3 700696 812525	



SHORE 20 g - 2/3 oz

BE1254	Electric Blue	3 700696 812549
BE1253	Khaki	3 700696 812532
BE1256	Gold	3 700696 812563
BE4006	Pearl Green	3 700696 840061



OFFSHORE 40 g - 1-1/3 oz

BE1259	Electric Blue	3 700696 812594
BE1257	Khaki	3 700696 812570
BE1471	Fluo Pink	3 700696 814710





BODIES









HOOKS





4 hooks Krog BM077 Premium by VMC 3 700696 800775

HEADS → 2 jig heads/bag

SHALLOW

 $10_{g} - 1/3_{oz}$



BE1260 Khaki



SHORE

20 g - 2/3 oz



BE1261

3 700696 812617

OFFSHORE

40g-1-1/3oz



BE1262 Khaki





200 mm 8 inch

Body weight (without jig head): 21 g - 3/4 oz







1 pre-rigged lure + 1 body of the same color/pack

SHORE 50 g - 1-4/5 oz

3E4009	Khaki	3 700696 840092
BE4010	Fluo Pink	3 700696 840108



HOOKS





4 hooks Krog Premium by VMC BM210

3 700696 802106

OFFSHORE $100_g - 3 - 1/2_{oz}$

BE4012	Gold	3 700696 840122	
BE4011	Mango Juice	3 700696 840115	-



BODIES + → 2 bodies/pack

BE4015	Khaki	3 700696 840153	
BE4018	Gold	3 700696 840184	
BE4016	Fluo Pink	3 700696 840160	
BE4017	Mango Juice	3 700696 840177	



HEADS

SHORE

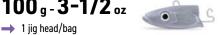
50g - 1 - 4/5oz



3 700696 840139 BE4013 Raw Material

OFFSHORE

100 g - 3-1/2 oz



3 700696 840146 BE4014 Raw Material



EFFECTIVE IN ALL ANIMATIONS TYPES, BOTTOM FISHING, LINEAR RETRIEVE OR TRACTION. WITH SLOW OR MEDIUM RETRIEVE

Interchangeable head

There are up to 9 heads of different weights and specific actions available for the same size. With Black Minnow, all types of fishing are possible.

X-soft body technology

Bodies are meticulously crafted by hand, providing flexibility to the plastic and an unmatched range of colors.

Ultra-natural swim

Like all lures in the Black Family series. the focus is on lifelike action.

This paddle design creates a smooth and natural swimming motion, while its transparency enhances realism!

FOR MORE INFORMATION



7 SIZES ₋

- SIZE nº1 | 70 mm 3 inch
- SIZE n°2 | 90 mm 3.5 inch
- SIZE n°2.5 | 105 mm 4 inch
- SIZE n°3 | 120 mm 5 inch
- SIZE nº4 | 140 mm 5.5 inch
- SIZE n°5 | 160 mm 6 inch
- SIZE nº6 | 200 mm 8 inch

9 HEADS _

FRESHWATER SALWATER





MATERIALS Resin & lead

TECHNIQUES Linear/bottom fishing

SPECIFIC FEATURES

Fishing in shallow water/crosses sea grass beds



MATERIALS

Zinc **TECHNIQUES**

Linear/diagonal/ bottom fishing

SPECIFIC FEATURES

Lead free/ increase rolling /glider head



PUG

MATERIALS Lead

TECHNIQUES Linear/diagonal/

bottom fishing **SPECIFIC FEATURES**

In a Ned rig style: keeps the lure upright on the bottom during pauses / Moves a lot of water when retrieved



SHORE

MATERIALS

TECHNIQUES Linear/diagonal

fishing **SPECIFIC**

Increase rolling/ Perfect for boat fishina

Lead

FEATURES

MATERIALS Lead

TECHNIQUES Linear/diagonal/

bottom fishing **SPECIFIC FEATURES**

Increase rolling/ glider head/ shore & offshore versatility

OFFSHORE

MATERIALS Lead

TECHNIQUES Linear/diagonal/ bottom fishing SPECIFIC

FEATURES Increase rolling/ Perfect for boat fishing







Lead **TECHNIQUES**

Diagonal/vertical fishing **SPECIFIC**

FEATURES Deep sea/ versatility





SALTWATER



MATERIALS Lead

TECHNIQUES Diagonal/vertical fishing

SPECIFIC FEATURES

Special edition diagonal & vertical amplified rolling/ diagonal & vertical versatility



MATERIALS Lead

TECHNIQUES Vertical fishing SPECIFIC

FEATURES Specific to abyss/ dedicated to vertical fishing



Body weight (without jig head): 2 g - 1/14 oz

COMBOS + BODIES →



1 pre-rigged lure + 1 body of the same color/pack

SHORE 3 g - 1/10 oz

BM3029	Wakasagi	3 700696 830291
BM1378	Ghost Minnow	3 700696 813782
BM492	Khaki	3 700696 804926
BM1295	Sexy Brown	3 700696 812952



SEARCH 4,5 g - 1/6 oz

BM3031	Silver Strike	3 700696 830314
ВМ3032	Sparkling Brown	3 700696 830321
BM1379	Lime Juice	3 700696 813799



OFFSHORE 6 g - 1/5 oz

BM3033	Electric Blue	3 700696 830338
BM035	Khaki	3 700696 800355
BM494	White/Red	3 700696 804940



DOUBLE COMBOS +



→ 2 pre-rigged lures/pack

SHORE 3 g - 1/10 oz

BM758	Khaki + Ghost Minnow	3 700696 807583
BM1485	Fluo Pink	3 700696 814857





SEARCH 4,5 g - 1/6 oz

BM1299	Pink + Khaki	3 700696 812990
BM3034	Lime Juice + Silver Strike	3 700696 830345



OFFSHORE 6 g - 1/5 oz

BM3035	Khaki + Ghost Minnow	3 700696 830352
BM3036	White/Red + Electric Blue	3 700696 830369







TESTED & APPROVED!

TESTED & APPROVED!

OUR COMBINATION



FLUORO



HOOKS



→ 4 hooks/bag

BM038

4 hooks Krog Premium by VMC

3 700696 800386

BODIES + +

BM3040	Wakasagi	3 700696 830406
BM3039	Silver Strike	3 700696 830390
BM768	Ghost Minnow	3 700696 807682
ВМ3037	Electric Blue	3 700696 830376
BM037	Khaki	3 700696 800379
BM349	Sparkling Brown	3 700696 803493
BM184	Pink	3 700696 801840
BM633	White	3 700696 806333
BM3038	Lime Juice	3 700696 830383
BM634	Fluo Pink	3 700696 806340





HEADS

SHORE

 $3_{g}-1/10_{oz}$



→ 2 jig heads/bag

3 700696 800362

ZINCKY

BM036

3,3 g - 2/17 oz

Khaki



→ 1 jig head/bag

BM1383 Zincky Khaki

3 700696 813836

SEARCH

4,5 g - 1/6 oz

Khaki



→ 2 jig heads/bag

3 700696 807668

OFFSHORE

BM766

6g - 1/5oz



→ 2 jig heads/bag



BM144 Khaki

X DEEP

12g - 2/5oz



→ 2 jig heads/bag

BM1301 Khaki





90 mm 3,5 inch

Body weight (without jig head): 4 g - 1/7 oz

COMBOS + BODIES +

SHORE 5 g - 1/6 oz

BM1389	Wakasagi	3 700696 813898
BM1388	Ghost Minnow	3 700696 813881
BM3001	Electric Blue	3 700696 830017
BM189	Khaki	3 700696 801895
BM3002	White/Red	3 700696 830024



SEARCH 8_q-3/10_{oz}

BM3041	Silver Strike	3 700696 830413
BM3004	Khaki	3 700696 830048
BM3003	Sparkling Brown	3 700696 830031
BM1306	Lime Juice	3 700696 813065



OFFSHORE 10g-3/8oz

BM3006	Electric Blue	3 700696 830062
BM187	Khaki	3 700696 801871
BM3005	Blue	3 700696 830055
BM3042	Fluo Yellow	3 700696 830420
BM497	White/Red	3 700696 804971
BM1307	Candy Green	3 700696 813072



XDEEP 20 g - 1/5 oz

BM3008	Khaki	3 700696 830086
BM3007	Mango Juice	3 700696 830079



BM3008	Khaki	3 700696 830086
BM3007	Mango Juice	3 700696 830079





HOOKS





3 700696 801475





HEADS

SHORE

5 g - 1/6 oz

→ 2 jig heads/bag

3 700696 800188 BM018 Khaki

ZINCKY

5,5g-1/5oz

→ 1 jig head/bag

3 700696 813966 BM1396 Zincky Khaki

PUG

7 q - 1/4 oz

→ 2 jig heads/bag

BM998 Raw Material



SEARCH

8g-3/10oz

→ 2 jig heads/bag

BM625 Khaki

3 700696 806258

OFFSHORE

10g-3/8oz

→ 2 jig heads/bag



BM009 Khaki

3 700696 800096

X DEEP

20 q - 7/10 oz

2 jig heads/bag



BM775 Khaki



DOUBLE COMBOS + → 2 pre-rigged lures/pack



SHORE $5_g - 1/6_{oz}$

BM3009	Ghost Minnow + Wakasagi	3 700696 830093
BM1486	Fluo Pink	3 700696 814864



SEARCH 8 g - 3/10 oz

BM3010	Sparkling Brown + Pink	3 700696 830109
BM1392	French Paradise	3 700696 813928



OFFSHORE $10_g - 3/8_{oz}$

BM3011	Blue + Electric Blue	3 700696 830116
BM3012	Khaki + Ghost Minnow	3 700696 830123



BODIES ‡ → 3 bodies/pack

BM1397	Wakasagi	3 700696 813973
BM3043	Silver Strike	3 700696 830437
BM777	Ghost Minnow	3 700696 807774
BM3013	Electric Blue	3 700696 830130
BM010	Khaki	3 700696 800102
BM011	Blue	3 700696 800119
BM020	Sparkling Brown	3 700696 800201
BM025	Pink	3 700696 800256
BM1316	Lime Juice	3 700696 813164
BM534	Fluo Yellow	3 700696 805343
BM501	White	3 700696 805015
BM637	Fluo Pink	3 700696 806371
BM937	Candy Green	3 700696 809372
BM190	Mango Juice	3 700696 801901





NEW NEW 105 mm - 4"



SIZE

105 mm 4 inch

Body weight (without jig head): 8 g - 2/7 oz

SEABASS FISHING WITH **BLACK MINNOW** 105 mm





COMBOS + BODIES + 1 pre-rigged lure + 1 body of the same color/pack

SHORE 8g-2/7 oz





HOOKS

→ 4 hooks/bag



4 hooks Krog Premium by VMC 3 700696 830543

SEARCH 12 g - 2/5 oz

BM3084	Silver Strike	3 700696 830840
BM3085	Lime Juice	700696 830857



OFFSHORE 16 q - 1/2 oz

BM3046	Electric Blue	3 700696 830468
BM3047	Khaki	3 700696 830475



BODIES : → 3 bodies/pack





HEADS

SHORE

8 g - 2/7 oz

→ 2 jig heads/bag



BM3048 Khaki



SEARCH

12 q - 2/5 oz

→ 2 jig heads/bag



BM1000 Khaki

3 700696 810002

OFFSHORE

16 g - 1/2 oz

→ 2 jig heads/bag



BM3049 Khaki

120 mm 5 inch

Body weight (without jig head): 10 g - 3/8 oz

COMBOS + BODIES +

1 pre-rigged lure + 1 body of the same

SHALLOW 6 g - 1/5 oz

3 700696 806395 BM639 Khaki



SHORE 12 g - 2/5 oz

BM1604	Wakasagi	3 700696 816042
BM1401	Ghost Minnow	3 700696 814017
BM3014	Electric Blue	3 700696 830147
BM194	Khaki	3 700696 801949
BM3015	Fluo Yellow	3 700696 830154
BM505	White/Red	3 700696 805053





SEARCH 18 g - 3/5 oz

BM3055	Silver Strike	3 700696 830550
BM3016	Sparkling Brown	3 700696 830161
BM1402	Khaki	3 700696 814024
BM1607	Lime Juice	3 700696 816073





OFFSHORE 25 g - 8/9 oz

BM1405	Electric Blue	3 700696 814055
BM191	Khaki	3 700696 801918
BM192	Blue	3 700696 801925
BM1322	Candy Green	3 700696 813225
BM193	Fluo Yellow	3 700696 801932
BM503	White/Red	3 700696 805039





DEEP 37 g - 1-3/10 oz

BM1323	Khaki	3 700696 813232
BM3017	Mango Juice	3 700696 830178

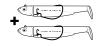




120 mm 5 inch

Body weight (without jig head): 10 g - 3/8 oz

DOUBLE COMBOS + → 2 pre-rigged lures/pack



SHORE 12 g - 2/5 oz

BM3019	Ghost Minnow + Wakasagi	3 700696 830192
BM3018	Fluo Pink	3 700696 830185







SEARCH 18 g - 3/5 oz

BM3020	Sparkling Brown + Pink	3 700696 830208
BM1409	French Paradise	3 700696 814093







OFFSHORE 25 g - 8/9 oz

BM1411	Blue + Electric Blue	3 700696 814116
BM3021	Khaki + Ghost Minnow	3 700696 830215





BODIES‡ 3 bodies/pack













HOOKS



4 hooks Krog Premium by VMC BM077





SHALLOW

6g - 1/5oz

→ 2 jig heads/bag

3 700696 801499 BM149 Khaki



12 g - 2/5 oz

→ 2 jig heads/bag

3 700696 800072

BM007 Khaki PUG

16 g - 1/2 oz → 2 jig heads/bag

3 700696 809990 Raw Material

SEARCH

BM999

18g-3/5oz

→ 2 jig heads/bag





OFFSHORE

25 g - 8/9 oz

→ 2 jig heads/bag

3 700696 800027 BM002 Khaki 3 700696 800430 BM043 Blue

DEEP

37 g - 1-3/10 oz

→ 2 jig heads/bag



X DEEP

50g - 1 - 3/4oz

→ 1 jig head/bag







140 mm 5,5 inch

Body weight (without jig head): 15 g - 1/2 oz



COMBOS + BODIES → 1 pre-rigged lure + 1 body of the same

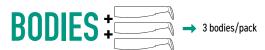
OFFSHORE 40 g - 1-2/5 oz

BM1420	Electric Blue	3 700696 814208
BM199	Khaki	3 700696 801994
BM200	Blue	3 700696 802007
BM3022	Pink	3 700696 830222



DEED 60 g - 2-1/10 oz

BM787	Candy Green	3 700696 807873	0	(UV) (
BM3023	Mango Juice	3 700696 830239		ÚVI



BM1421	Electric Blue	3 700696 814215	
ВМ033	Khaki	3 700696 800331	
BM031	Blue	3 700696 800317	
BM203	Pink	3 700696 802038	lane.
BM983	Candy Green	3 700696 809839	1
BM1423	Lime Juice	3 700696 814239	
ВМ353	Fluo Pink	3 700696 803530	Tion of
BM791	Mango Juice	3 700696 807910	



HEADS

SHALLOW

10g-3/8oz





BM342 Khaki 3 700696 803424

SHORE

20g-7/10oz

→ 2 jig heads/bag



BM153 Khaki 3 700696 801536

SEARCH

BM788

28 g - 1 oz



→ 2 jig heads/bag

3 700696 807880

OFFSHORE

40 g - 1-2/5 oz

Khaki



→ 2 jig heads/bag

BM030 Khaki

3 700696 800300

DEEP

60g-2-1/10oz





BM347 Khaki 3 700696 803479

X DEEP

80 a - 2 - 4/5 oz





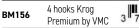
BM1339 Khaki

3 700696 813393

HOOKS



4 hooks/bag







160 mm 6 inch

Body weight (without jig head): 22 g - 3/4 oz

COMBOS + BODIES → 1 pre-rigged lure + 1 body of the same color/nack



OFFSHORE 60 g - 2-1/10 oz

BM204	Khaki	3 700696 802045
BM205	Blue	3 700696 802052

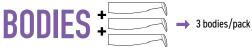


DEEP 90g-3-1/6 oz

BM793	Candy Green	3 700696 807934









BM016	Khaki	3 700696 800164
BM028	Blue	3 700696 800287
BM359	Fluo Pink	3 700696 803592
ВМ795	Candy Green	3 700696 807958
BM207	Mango Juice	3 700696 802076











HEADS

SHALLOW

15 g - 1/2 oz





BM157 Khaki



SHORE

30 g - 1 oz

→ 2 jig heads/bag



BM019

SEARCH

45 g - 1-3/5 oz





BM1428 Khaki

3 700696 814284

OFFSHORE

60 q - 2-1/10 oz





BM015 Khaki

3 700696 800157

DEEP

90 g - 3-1/6 oz

→ 1 jig head/bag



BM206 Khaki 3 700696 802069

X DEEP

120_q-4-1/4_{oz}

→ 1 jig head/bag



BM624 Khaki 3 700696 806241

HOOKS



→ 4 hooks/bag



4 hooks Krog Premium by VMC BM210





200 mm 8 inch

Body weight (without jig head): 48 g - 1-2/3 oz

COMBOS + BODIES + 1 pre-rigged lure + 1 body of the same color/pack

OFFSHORE 120 g - 4-1/4 oz

BM1348	Candy Green	3 700696 813485	UV GLOW
BM1432	Fluo Pink	3 700696 814321	(UV)

BODIES + → 2 bodies/pack

BM041	Khaki	3 700696 800416
BM212	Blue	3 700696 802120
BM161	Pink	3 700696 801611
BM361	Fluo Pink	3 700696 803615
BM797	Candy Green	3 700696 807972
BM213	Mango Juice	3 700696 802137



HEADS → 1 jig head/bag

SHALLOW

30 g - 1 oz



BM344

3 700696 803448

SHORE

60g-2-1/10oz



BM160

3 700696 801604

OFFSHORE

120_g-4-1/4_{oz}



BM040 Khaki

3 700696 800409

MED DEEP





150g - 5-1/3 oz

BM1349 Candy Green

3 700696 813492

DEEP

190g-6-7/10oz



BM211

3 700696 802113

X DEEP

240g-8-4/9oz



BM1350 Khaki







→ 2 hooks/bag

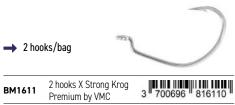
2 hooks Krog Premium BM214

3 700696 802144 by VMC





- REINFORCED HOOK
- DEVELOPED BY FIIISH AND MADE IN FRANCE **BY VMC**
- TO CATCH THE STRONGEST FISH











TO CATCH ACTIVE FISH IN OPEN WATER OR STRONG CURRENTS!



CRAZY HEAD

Design:

It is designed to effective fishing in the entire water layer while increasing the wobbling of the lure. It is suitable for white water fishing (strong currents, rough sea, etc.).

Balance:

Heads from the Crazy range are versatile, suitable for both vertical and cast-and-retrieve fishing techniques (linear and vertical retrieval, pull-up method, etc.)

COMPACT SOFT BODY TECHNOLOGY

Injection:

Lures manufactured through plastic injection molding using high-performance materials for enhanced durability.

Colors:

Multi-color injection results in bodies with integrated colours, ensuring a natural and long-lasting appearance.

Scent

The body is infused with an anise fragrance to deceive predator suspicion!





HIGHLY VERSATILE WITH SLOW OR FAST RETRIEVES. BOTH LINEAR AND TRACTION FISHING

Free hook

The opening serves as a guide to position the hook without difficulty; simply pierce it straight without worrying about the hook's curve.

The mobility and reactivity of the lure are increased while fishing.

The hook is released more easily during suction and the striking is more efficient. This concept significantly avoids tearing the body during the fight.

Inversed paddle

Swims at the slightest disturbance, with the slightest movement, throughout all fishing phases, whether during pauses or retrieval stages.

New Generation Paddle

The design and volume of this new generation of paddle have been specifically designed to move as much water as possible at very low swimming speeds. Within a body of water, the low-frequency wave emitted radiates outward.



FRESHWATER





ZANDER

PERCH

SALTWATER

SEABASS

POLLOCK

BREAM

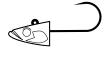
DENTEX

4 HEADS.

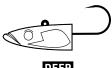


PRODUCED HOOK BY VMC

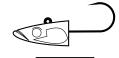
4 weights available depending on the sizes to fish in various conditions: current, wind and depth. They have the same specific features which allow cast and retrieve or vertical, on shore and offshore fishing.



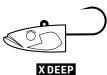
SHORE



DEEP



OFFSHORE



3 SIZES _

SIZE n°2 | 120 mm - 5 inch

SIZE n°3 | 150 mm - 6 inch

SIZE nº4 | 180 mm - 7 inch



IDEAL FOR FISHING ACTIVE FISH IN OPEN WATER OR IN STRONG **CURRENTS**

VIDEO TECHNIQUES AND ANIMATIONS





Body weight (without jig head): 4,5 g - 1/6 oz

DOUBLE COMBOS



2 pre-rigged lures/pack

SHORE $7_{g} - 1/4_{oz}$

CPT6002	Ghost Minnow	3 700696 860021
CPT1443	Electric Blue	3 700696 814437
CPT6001	Pearl Green	3 700696 860014





OFFSHORE $15_g - 1/2_{oz}$

CPT1442	Khaki	3 700696 814420
CPT6004	Gold	3 700696 860045
CPT6003	Pearl Blue	3 700696 860038









HEADS → 2 jig heads/bag



SHORE

 $7_{g} - 1/4_{oz}$



CSE1435 Khaki

3 700696 814352

OFFSHORE

15 g - 1/2 oz



CSE1010 Khaki



X DEEP

25 g - 9/10 oz



CSE1357 Khaki



BODIES ‡ → 3 bodies/pack

CPT6006	Ghost Minnow	3 700696 860069
CPT1446	Electric Blue	3 700696 814468
CPT1445	Khaki	3 700696 814451
CPT6008	Gold	3 700696 860083
CPT6007	Pearl Blue	3 700696 860076
CPT6005	Pearl Green	3 700696 860052





Body weight (without jig head): 9,5 g - 1/3 oz

DOUBLE COMBOS +



SHORE 10 g - 1/3 oz

CPT6011	Ghost Minnow	3 700696 860113
CPT6010	Electric Blue	3 700696 860106
CPT6009	Pearl Green	3 700696 860090



OFFSHORE $20_g - 7/10_{oz}$

CPT1447	Khaki	3 700696 814475
CPT6013	Gold	3 700696 860137
CPT6012	Pearl Blue	3 700696 860120



BODIES ‡

Ghost Minnow	3 700696 860168
Electric Blue	3 700696 860151
Khaki	3 700696 813584
Gold	3 700696 860175
Pearl Blue	3 700696 814505
Pearl Green	3 700696 860144
	Electric Blue Khaki Gold Pearl Blue





HEADS → 2 jig heads/bag





SHORE

10g-1/3oz



CSE220 Pearl Green

3 700696 802205

OFFSHORE

 $20_{g} - 7/10_{oz}$



CSE221 Pearl Green

3 700696 802212

DEEP

30 g - 1 oz



CSE222 Pearl Green

3 700696 802229

X DEEP

40_g - **-2/5**_{oz}



CSE1548 Pearl Green



Body weight (without jig head): 14,5 g - 1/2 oz

COMBOS + BODIES + 1 pre-rigged lure + 1 body of the same color/pack



OFFSHORE $35_g - 1 - 1/4_{oz}$

CPT6018	Khaki	3 700696 860182	
CPT6019	Pearl Blue	3 700696 860199	



XDEEP 55 g - 2 oz

CPT6020	Gold	3 700696 860205
CPT6022	Fluo Pink	3 700696 860229
CPT6021	Mango Juice	3 700696 860212



BODIES : → 3 bodies/pack

CPT6023	Khaki	3 700696 860236	
CPT6025	Gold	3 700696 860250	
CPT6024	Pearl Blue	3 700696 860243	
CPT6027	Fluo Pink	3 700696 860274	
CPT6026	Mango Juice	3 700696 860267	









OFFSHORE

35 g - 1-1/4 oz



CSE1020 Khaki



DEEP

45 g - 1-3/5 oz



CSE1549 Khaki



X DEEP

55 q - 2 oz



CSE1287 Khaki







IDEAL FOR MIDWATER FISHING, WITH TRACTION OR FAST LINEAR RETRIEVES. A PERFECT LURE FOR ACTIVE FISH!

Patented swimming action



Thanks to extensive research conducted in Brittany to replicate the natural movements of living garfish or sand eel, the unique swimming motion of the Crazy Sand Eel is irresistible to most marine predators along our coasts!

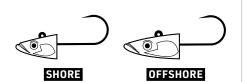
6 HEADS

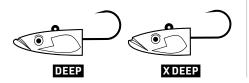


PRODUCED HOOK BY VMC

6 weights of the Crazy heads are available, depending on the sizes. It allows fishing in a maximum of conditions: current, wind and depth.

They have the same specific features which allow casting and retrieval or vertical, shore and offshore fishing.



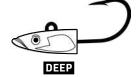




STRENGTHENED HOOKS FOR FISHING POWERFUL FISH



OFFSHORE



NAME KARANA

6 SIZES

SIZE nº1 | 100 mm - 4 inch

SIZE n°2 | 120 mm - 5 inch SIZE nº3 | 150 mm - 6 inch

SIZE $n^{\circ}4 + 180 \, \text{mm} - 7 \, \text{inch}$

SIZE n°5 | 220 mm - 8.5 inch

SIZE nº6 | 300 mm - 12 inch

VIDEO TECHNIQUE AND ANIMATION FOR KAYAK FISHING



SALTWATER SEABASS POLLOCK DENTEX TUNA







100 mm 4 inch

Body weight (without jig head): 3 g - 1/10 oz



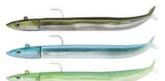
DOUBLE COMBOS + → 2 pre-rigged lures/pack

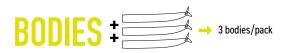


OFFSHORE $10_g - 3/8_{oz}$

CSE800	Khaki	3 700696 808009
CSE5006	Pearl Blue	3 700696 850060
CSE5007	Pearl Green	3 700696 850077







CSE1294	Khaki	3 700696 812945
CSE5008	Pearl Blue	3 700696 850084
CSE218	Pearl Green	3 700696 802182



HEADS → 2 jig heads/bag



SHORE 5 g - 1/6 oz



CSE216 Pearl Green

3 700696 802168

OFFSHORE

 $10_{g} - 3/8_{oz}$



CSE217 Pearl Green



Body weight (without jig head): 5,5 g - 1/5 oz

DOUBLE COMBOS +

OFFSHORE $15_g - 1/2_{oz}$

CSE528	Khaki	3 700696 805282
CSE801	Gold	3 700696 808016
CSE5001	Pearl Blue	3 700696 850015
CSE5009	Pearl Green	3 700696 850091





BODIES ‡ → 3 bodies/pack

CSE1012	Khaki	3 700696 810125
CSE5002	Pearl Blue	3 700696 850022
CSE5010	Pearl Green	3 700696 850107





SHORE $7_{g}-1/4_{oz}$



CSE1435 Khaki





15 g - 1/2 oz



CSE1010 Khaki



X DEEP

25g-8/9oz



CSE1357 Khaki







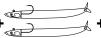




150 mm 6 inch

Body weight (without jig head): 9,5 g - 1/3 oz

DOUBLE COMBOS + + • • • • 2 pre-rigged lure with Rattle/pack





OFFSHORE 20 q - 7/10 oz

CSE802	Khaki	3 700696 808023
CSE5003	Gold	3 700696 850039
CSE1437	Pearl Blue	3 700696 814376
CSE5011	Pearl Green	3 700696 850114





BODIES + 3 bodies/pack







HEADS → 2 jig heads/bag





SHORE

10 q - 1/3 oz



CSE220 Pearl Green

3 700696 802205

OFFSHORE

20g-7/10oz



CSE221 Pearl Green

3 700696 802212

DEEP

30 q - 1 oz



CSE222 Pearl Green

3 700696 802229

X DEEP

40 g - 1-2/5 oz 6



CSE1548 Pearl Green





Body weight (without jig head): 17 g - 3/5 oz

COMBOS + BODIES + → + → →

XDEEP 55 g - 2 oz

CSE1438	Khaki	3 700696 814383
CSE1570	Fluo Pink	3 700696 815700
CSE1285	Mango Juice	3 700696 812853



DOUBLE COMBOS + → 2 pre-rigged lure with Rattle/pack





OFFSHORE $35_g - 1 - 1/4_{oz}$

3 700696 805299 CSE529 Khaki









HEADS → 2 jig heads/bag VXXX

OFFSHORE

35 g - 1-1/4 oz



CSE1020 Khaki



DEEP

45 g - 1-3/5 oz



CSE1549 Khaki

3 700696 815496

X DEEP

55 q - 2 oz



CSE1287 Khaki



CSE1022	Khaki	3 700696 810224
CSE1023	Fluo Pink	3 700696 810231
CSE1439	Mango Juice	3 700696 814390





Body weight (without jig head): 29 g - 1 oz

COMBOS + BODIES + → → 1 pre-rigged lure with Rattle + 1 body of the same color/pack

OFFSHORE 60 g - 2 oz

CSE1440	Khaki	3 700696 814406
CSE5005	Gold	3 700696 850053
CSE5004	Pearl Blue	3 700696 850046
CSE1572	Fluo Pink	3 700696 815724
CSE646	Mango Juice	3 700696 806463





CSE1026	Khaki	3 700696 810262
CSE240	Gold	3 700696 802403
CSE241	Pearl Blue	3 700696 802410
CSE242	Fluo Pink	3 700696 802427
CSE518	Mango Juice	3 700696 805183







HEADS ...



SHORE

30 g - 1 oz

2 jig heads/bag



CSE224 Pearl Green

3 700696 802243

OFFSHORE

60 g - 2 oz





CSE225 Pearl Green

3 700696 802250

DEEP

90 q - 3 oz



CSE226 Pearl Green

3 700696 802267

X DEEP



CSE1283 Fluo Pink





- REINFORCED HOOK
- VMC EXCLUSIVITY
- TO CATCH THE STRONGEST FISH









CSE539	Fluo Pink	3 700696 805398
CSE1550	Pearl Blue	3 700696 815502



DEEP 100g-3-1/2oz

CSE1441	Fluo Pink	3 700696 814413
CSE540	Pearl Blue	3 700696 805404









300 mm 12 inch

Body weight (without jig head): 78 g - 2-3/4 oz

COMBOS → 1 pre-rigged lure/pack



OFFSHORE 160 g - 5-3/5 oz

CSE520	Gold	3 700696 805206
CSE526	Pink Fluo	3 700696 805268





SOFT PLASTIC LURES



VERY RESPONSIVE, VERY LIVELY! IT SWIMS AT AN EXTREMELY SLOW SPEED WITH A SUPERB ACTION ON THE DESCENT

From our research on zander fishing, the Mud Digger is a lure that incorporates our latest concepts to outsmart the most cautious fish. Developed for both shore and offshore fishing, it will never let you down!

Glider head

The head of the Mud Digger is designed for a gliding descent. The flat surface on the underside of the "Digger" head allows it to land on the bottom while the body of the lure continues to float slightly.

In "vertical" fishing, this type of head makes the lure remain horizontal for a time, a few centimeters above the bottom; a position that greatly attracts predators during slow drifts.

Free hook

Increases the flexibility and reactivity of the lure to rod actions and makes the suction easier for the fish.

This concept significantly avoids the body ripping during the fight.

The opening serves as a guide to position the hook without difficulty.

Compact soft body technology

Lure manufactured by plastic molding with high performance material for better resistance.

Multi-color injection molding to obtain colored bodies in the mass for a natural and lasting result.

Anise-based aroma, effective in freshwater and saltwater.

Hybrid body

Perfect combination between a "finess" type of lure and a Paddle Tail. It thwarts the most difficult fish's mistrust, vibrating ingeniously and naturally.

It is developed both for vertical and linear fishing near the bottom.

Ultra natural swim

The design of this paddle produces a smooth and natural swimming motion.

Inversed paddle

The swimming action is generated with the slightest solicitation and movement, during all fishing phases, both during pauses and retrieval stages.



THE BODY OF THE MUD DIGGER
IS EXCELLENT, WHETHER USED AS
A DROP SHOT OR AS A TRAILER

VIDEO CONCEPT PRESENTATION







WHEN AND WHERE TO USE IT?

Versatile and easy to use, the Mud Digger fishes also well in freshwater as at sea for delicate, slow and bottom fishing. It targets the majority of predators, depending on its size!



FRESHWATER SALMONID PERCH ZANDER PIKE WRASSE BREAM

2 SIZES _____

SIZE **n°1** | **65** mm - **2.5** inch

SIZE n°2 | 90 mm - 3.5 inch

4 HEADS



F PRODUCED HOOK BY VMC

 $4\,\mbox{weights}$ are available depending on the sizes. All heads have the same specific features which allow both shore and off-shore fishing. The selection of weights depends on the fishing conditions (weather, current, depth, fishing technique).









ULTRA LIGHT LIGHT

HEAVY







65 mm 2,5 inch

Body weight (without jig head): 1,4 g - 1/20 oz



COMBOS + BODIES



1 pre-rigged lure + 1 body of the same color/pack

LIGHT 2 g - 1/14 oz





MEDIUM 4 g - 1/7 oz

MD1452	Ghost Minnow	3 700696 814529
MD7001	Atomic Citrus	3 700696 870013
MD1453	Mango Juice	3 700696 814536



HEAVY 6 g - 1/5 oz

3 700696 870075 MD7007 Atomic Citrus



BODIES +

MD7008	Wakasagi	3 700696 870082	The Republic Street St
MD1460	Ghost Minnow	3 700696 814604	
MD1458	Khaki	3 700696 814581	THE REAL PROPERTY.
MD7002	Atomic Citrus	3 700696 870020	
MD1459	Mango Juice	3 700696 814598	



 $\frac{\mathsf{HEADS}}{\mathsf{ADS}} \to 2 \, \mathsf{jig} \, \mathsf{heads/bag}$



LIGHT

2_g-1/14_{oz}



MD1455 Khaki

3 700696 814550

MEDIUM 4g-1/7 oz



MD1456 Khaki

3 700696 814567

HEAVY

6 q - 1/5 oz



MD1457 Khaki



Body weight (without jig head): 3,8 g - 1/10 oz

COMBOS + BODIES +



LIGHT 5 g - 1/6 oz

MD1274	Wakasagi	3 700696 812747
MD1273	Mango Juice	3 700696 812730



MEDIUM 10 g - 3/8 oz

MD7003	Ghost Minnow	3 700696 870037
MD1275	Khaki	3 700696 812754



HEAVY 15 g - 1/2 oz

MD1278	Ghost Minnow	•	3 700696 812785
MD7004	Atomic Citrus		3 700696 870044
MD1464	Chartreuse	•	3 700696 814642



BODIES ‡

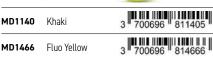
MD1281	Wakasagi	3 700696 812815
MD1282	Ghost Minnow	3 700696 812822
MD1141	Khaki	3 700696 811412
MD1142	Cloudy White	3 700696 811429
MD7005	Atomic Citrus	3 700696 870051
MD1280	Mango Juice	3 700696 812808





HEAVY





HEADS → 2 jig heads/bag

3 700696 812792

3 700696 811382

3 700696 811399

3 700696 814659

ULTRA LIGHT

3_g-1/10_{oz}

MD1279 Khaki

5 q - 1/6 oz

MD1138 Khaki

MEDIUM

MD1139 Khaki

10 g - 3/8 oz

MD1465 Fluo Yellow

LIGHT

MD1140

MAXI COMBOS



→ 3 pre-rigged lures/pack

MD1134	Khaki	3 700696 811344	LIGHT 5g-1/6oz MEDIUM 10g-3/8oz
MD7009	Atomic Citrus	3 700696 870099	HEAVY 15 _g -1/2 _{oz}
å (16	
6			





MULTIPLE CONCEPTS INTEGRATED INTO A SINGLE LURE FOR MAXIMUM EFFICIENCY

This lure, featuring multiple concepts, developed for pike fishing, allows for year-round use in all conditions. The Blaster Shad has been designed to adapt to all environments inhabited by pike.



An accessory that clips the hook to the body of the lure during the fishing stages (casting and retrieval) and releases it during the strike. Easy to use, it improves the presentation of the lure and increases its lifespan.

New Generation Paddle

The amplitude is increased to move as much water as possible at very low speed to make the lure visible from afar.

Inversed Paddle

Ultra-responsive swimming, in motion or during breaks.



3 SIZES _

SIZE nº1 | 130 mm - 5 inch

SIZE n°2 | 160 mm - 6 inch

SIZE n°3 | 200 mm - 8 inch

VIDEO PLAYER CONCEPT PRESENTATION



VIDEO HOW TO RIG YOUR BLASTER SHAD







■ PLAY=R Head

A single head compatible with several body lengths and colors. Go fishing with the same lure in different water depths and at different speeds.

PLAY≡R Block

By combining Light (Plastic), Medium (zinc), and/or Heavy (Tungsten) Player Blocks in the Player head, you can fish at various speeds and depths.

O PLAYER Stinger

Resistance: +40 lb (+18 kg)

Armament:

Specially developed for the Blaster Shad, it allows the locking of Player Blocks in the head.

Quick snap:

With its rolling swivel, it provides freedom of movement, making it harder to unhook during the fight.

Developed in partnership with VMC to maximize hooking efficiency.









130 mm 5 inch

38^{±5}_g 4/3_{oz}



USER INSTRUCTIONS ARE AVAILABLE ON OUR WEBSITE AND WITHIN EACH COMBO!





1 pre-rigged lure + 8 Player Block (4x Plastic and 4x Zinc)/pack





BODIES → 1 body/pack

BS1545	Rainbow	3 700696 815458
BS1533	Piky Khaki	3 700696 815335
BS1535	Sexy Bream	3 700696 815359
BS1534	White Coco	3 700696 815342
BS1536	Fire Tiger	3 700696 815366





SIZE



160 mm 6 inch

53 to 1-4/5 oz







COMBOS -



1 pre-rigged lure + 8 Player Block (4x Plastic and 4x Zinc)/pack

BS1526	Rainbow	3 700696 815267	5	(V)
BS1479	Piky Khaki	3 700696 814796	O and	(V)
BS1480	Sexy Bream	3 700696 814802		(UV)
BS1477	White Coco	3 700696 814772	6	(UV)
BS1478	Fire Tiger	3 700696 814789		(v)



BODIES → 1 body/pack









200 mm 8 inch

80 g 2-4/5 oz





DISTANCE

AND THE PRANTS

OF 105 FRANCE

BIOT

OF 105 FRANCE

OF 1

diot

Bi



OUR FIRST TOPWATER LURE MADE IN FRANCE FROM BIODEGRADABLE **BIOPLASTIC IN SEAWATER**

Fiiish is proud to introduce its latest innovative lure: a bioplastic lure that is biodegradable in seawater. This groundbreaking innovation provides anglers with an environmentally friendly solution while maintaining ensuring both effectiveness and ease of use.

Recognizing the pressing challenges of plastic pollution, Fiiish's R&D department has dedicated substantial research and development efforts to creating a lure that fulfills fishermen's requirements while minimizing its impact on aquatic ecosystems. The entire process, from design and manufacturing to testing, spanned over 5 years.

Patented concept

- Ball eyes to enhance realism.
- Increases casting distance.

Body made from bioplastic

- Biodegradable in seawater.
- Produced from renewable resources.
- Mass coloring using mineral materials known to have no impact on the environment.
- Stainless steel hooks without any coating.



How to use it?

- Walking the dog from slow to fast.
- Fast linear retrieve.
- Ideal for calm weather or slightly rough seas.

Low environmental impact

Designed and manufactured in Brittany, the Biotop Stick minimizes its environmental impact through thoughtful design, manufacturing processes, and material choices.

FRESHWATER PERCH SALTWATER SEABASS













FLOATING SILENT



100_{mm} - 4" 15,5_g - 1/2_{oz}

BTS9004	Ghost	3 700696 890042
BTS9003	Black Shadow	3 700696 890035
BTS9006	Silver Sparkle	3 700696 890066





VIDEO CONCEPT **PRESENTATION**





STABILITY AND PRECISION DURING **CASTING, REACTIVE SWIMMING UPON** ENTRY INTO THE WATER

Easy to cast and use, it differs from regular Casting Metal Jigs due to its central hook system. This design focuses on the fish's attack, reducing snagging and entanglements. Its high resistance allows for catching powerful fish.

Long casting distance

The rear center of gravity stabilizes it during the cast, allowing for precise and long-distance casting.

Stop-snagging system

The body balance and central-hook system keep the hook tip up, minimizing snagging on the bottom.

Focus Hook System

The central hook is strategically positioned to facilitate attacks and prevent entanglements.

The exclusive VMC hook is reinforced and forged. Its "Locking Shape" design prevents fish from coming unhooked.

The feather enhances swimming action and aids in hook absorption.



DEVELOPED HOOK BY US. PRODUCED IN FRANCE BY VMC.

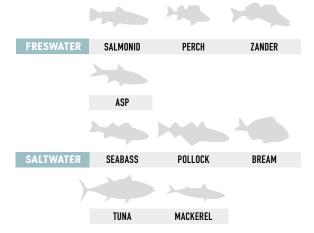






SIZE	2	4	6	7
1 CENTRAL RESISTANCE (lb)	16	20	30	35
2 REAR RESISTANCE (lb)	50	60	75	100

SLIGHTEST MOVEMENT



USE & ANIMATION

Onshore or offshore, by traction or cast and retrieve action.



- 2. Allow it to sink for a few seconds.
- 3. Retrieve it at a mid-depth level with strong amplitudes.
- 4. Allow it to sink for a few seconds between each traction.









52 mm 2 inch

10g-3/8oz

HYP8001	Sardine	3 700696 880012
HYP8002	Pink Sardine	3 700696 880029
HYP8003	Khaki	3 700696 880036
HYP8004	Silver Morning	3 700696 880043
NEW HYP8017	Akakin	3 700696 880173
NEW HYP8018	Mackerel	3 700696 880180



79 mm 3 inch

30_g-1_{oz}

HYP8009	Sardine	3 700696 880098
HYP8010	Pink Sardine	3 700696 880104
HYP8011	Khaki	3 700696 880111
HYP8012	Silver Morning	3 700696 880128
NEW HYP8027	Akakin	3 700696 880272
NEW HYP8028	Mackerel	3 700696 880289





64 mm 2,5 inch

20g-3/4oz

HYP8005	Sardine	3 700696 880050
HYP8006	Pink Sardine	3 700696 880067
HYP8007	Khaki	3 700696 880074
HYP8008	Silver Morning	3 700696 880081
NEW HYP8025	Akakin	3 700696 880258
NEW HYP8026	Mackerel	3 700696 880265



87 mm 3,5 inch

40_g-1-1/2_{oz}

HYP8013	Sardine	3 700696 880135
HYP8014	Pink Sardine	3 700696 880142
HYP8015	Khaki	3 700696 880159
HYP8016	Silver Morning	3 700696 880166
NEW HYP8029	Akakin	3 700696 880296
NEW HYP8030	Mackerel	3 700696 880302



100% DYNAMIC, ALWAYS IN MOTION

The patented plastic paddle is what makes the Power Tail a real success!
It is a fairly dense lure but doesn't sink too quickly; it casts very well and accurately.
It is one of the few hard baits that can be used in challenging conditions:
strong currents, windy weather, or rough water.





POWER TAIL CONCEPT®

The Power Tail is a patented concept whose innovation lies in the combination of the body and the paddle.





PADDLE

Very durable and transparent plastic. In the water, the paddle becomes invisible, giving the lure a highly realistic swimming motion.



ACTION

On the descent, the paddle slows down the lure's speed, causing it to sway back and forth.

During pauses, the lure continues to swim.

During retrieval, the lure's swimming motion generates strong vibrations, imitating a fleeing fry.



A UNIQUE LURE, A SPECIFIC **DEVELOPMENT. AN EXCLUSIVE HOOK!**

SPIN THE SURFACE WITH THE POWER TAIL TO ATTRACT FISH, LET IT SINK FOR A **FEW MOMENTS, THEN REEL** IN SLOWLY. YOU WILL BE SURPRISED!

We started from scratch to create a version of the Power Tail, size 30, specifically balanced for Area fishing. We found the best compromise between casting distance, retrieval speed, balance, and animation diversity. This Power Tail XUL is truly a must-have in its category!

XUL Action

Halfway between a Minnow, a Crank and a Button, the Power Tail completes the Area universe with excellence. A unique and unmissable lure!

PWTSBH10

PWT1576 Mango Juice

Barbless single hook developed in collaboration with VMC. Forged, lightweight and with a PTFE coating, this is the ultimate hook for the Power Tail 30!



Power Tail Concept®







HOOK DEVELOPED BY US, PRODUCED BY VMC WITH PTFE COATING FOR BETTER HOOKING

HOOKS

7 hooks/bag

3 700696 814895

PWT1489 7 barbless single hooks



A TRUE "POWER FISHING" LURE, WHATEVER THE FISHING AREA

Whether in flowing water like rivers and streams (trout and asp) or stagnant water like ponds and lakes (perch, trout), its clever action will allow you to quickly catch any active fish in the area (Power Fishing). Accuracy and optimized casting distance: this dense lure swims slowly with the Power Tail Concept®. Increased performance when retrieving slowly!











		44	
FRESHWATER	SALMONID	PERCH	PIKE



SIZE 30 | 30 mm - 1 inch

4 SIZES

SIZE 38 | 38 mm - 1.5 inch

SIZE 44 | 44 mm - 1.7 inch

SIZE 64 | 64 mm - 2.5 inch

3 DENSITIES: SLOW, FAST et X-FAST.

They allow you to choose the best option to suit your fishing conditions:

FOR VERTICAL FISHING



Shallow and/or little running water.



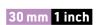
Sustained current or shallow water.



Powerful current or deep water.



SIZE











SLOW 2,4 g-1/11 oz

PWT565	Silver Glitter	3 700696 805657
PWT566	Natural Minnow	3 700696 805664
PWT567	Natural Trout	3 700696 805671

HOOKS



PWT1489 7 barbless single hooks

3 700696 814895

FAST 3,8 g-1/7 oz LEAD FREE X FAST 6 g-1/5 oz

PWT545	Silver Glitter	3 700696 805459
PWT546	Natural Minnow	3 700696 805466
PWT547	Natural Trout	3 700696 805473

PWT550	Silver Glitter	3 700696 805503
PWT551	Natural Minnow	3 700696 805510
PWT552	Natural Trout	3 700696 805527



DEVELOPED HOOK BY US. PRODUCED IN FRANCE BY VMC. PTFE COATING, FOR BETTER STRIKE.

















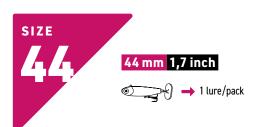
SLOW 4,8 g - 1/6 oz

PWT569	Silver Glitter	3 700696 805695
PWT570	Natural Minnow	3 700696 805701
PWT571	Natural Trout	3 700696 805718
PWT1499	Wakasagi	3 700696 814994
PWT1498	Wasabi Ayu	3 700696 814987

PWT555	Silver Glitter	3 700696 805558
PWT557	Natural Minnow	3 700696 805572
PWT558	Natural Trout	3 700696 805589
PWT1501	Wakasagi	3 700696 815014
PWT1500	Wasabi Ayu	3 700696 815007

FAST 6,4 g-2/9 oz LEAD FREE X FAST 10 g-3/8 oz

PWT559	Silver Glitter	3 700696 805596
PWT560	Natural Minnow	3 700696 805602
PWT561	Natural Trout	3 700696 805619





Wasabi Ayu



















SLOW 8 g-3/10 oz

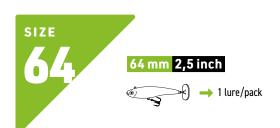
PWT573	Silver Glitter	3 700696 805732
PWT574	Natural Minnow	3 700696 805749
PWT575	Natural Trout	3 700696 805756
PWT1613	Wakasagi	3 700696 816134
PWT1612	Wasabi Ayu	3 700696 816127

FAST 12 g-2/5 oz LEAD FREE X FAST 18 g-3/5 oz

PWT562	Silver Glitter	3 700696 805626
PWT563	Natural Minnow	3 700696 805633
PWT564	Natural Trout	3 700696 805640

PWT596	Silver Glitter	3 700696 805961
PWT597	Natural Minnow	3 700696 805978
PWT598	Natural Trout	3 700696 805985
PWT1051	White Morning	3 700696 810514
PWT1052	Gold Rush	3 700696 810521













SLOW 8 g-3/10 oz

PWT815	Natural Minnow	3 700696 808153
PWT1054	White Morning	3 700696 810545
PWT814	Sexy Trout	3 700696 808146
PWT1055	Gold Rush	3 700696 810552
PWT1056	Flash Mat	3 700696 810569
PWT1053	Rainbow Warrior	3 700696 810538

FAST 12 g-2/5 oz

PWT818	Natural Minnow	3 700696 808184
PWT1059	White Morning	3 700696 810590
PWT1060	Gold Rush	3 700696 810606
PWT1061	Flash Mat	3 700696 810613

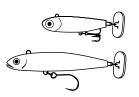






PRODUCED HOOK BY VMC

LONG CASTING DISTANCE, EXCELLENT FOR FISHING UNDER WORKING BIRDS



Ideal for achieving good casting distances, especially when the sea is rough and it is difficult to get close to the shore or during windy conditions. With its fin, the line remains taut, helping you maintain contact with the lure and feel what is happening!

Perfect on toothed fish such as barracuda or skipjack. Equipped with a through wire that increases lure strength, you'll be able to catch tuna or exotic fish.

Power Tail Concept®



Super Distance de Lancer

Whether from shore or close to working birds, the density of the Power Tail you will be able to obtain great distances and accuracy casts!



SALTWATER

SEABASS

TUNA

MACKEREL

5 SIZES _____

- SIZE 38 mm 1.5 inch
- SIZE 44 mm 1.7 inch
- SIZE 60 mm 2.5 inch
- SIZE 80 mm 3 inch
- SIZE 100 mm 4 inch



A HIT LURE FOR **PELAGIC FISHING!**

These fish inhabit the upper water layers. In summer, they gather in groups and follow the migration of forage fish (sardines, anchovies, sand eels...) near the coast.

WHY POWER TAIL?

The strong vibrations produced by its paddle make the lure easily noticeable from a distance and excite

TECHNIQUE

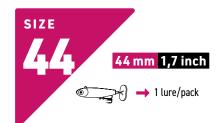
Casting or trolling fishing for active fish.





X FAST 10 g-3/8 oz

3 700696 805688 PWT568 Silver Sardine



SLOW 8 g-3/10 oz

PWT654 Silver Sardine

3 700696 806548

FAST 12 g-2/5 oz

3 700696 806555 PWT655 Silver Sardine



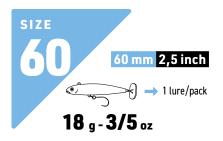
X FAST 18 g-3/5 oz

3 700696 805725 PWT572 Silver Sardine







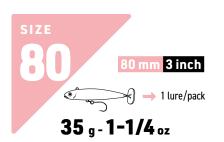


3 700696 810675 PWT1067 Silver Sardine

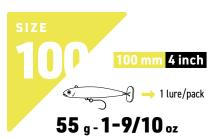
PWT1069 Fresh Pink Sardine 3 700696 810699

3 700696 810682 PWT1068 White Morning









PWT832	Silver Sardine	3 700696 808320
PWT833	Real Mackerel	3 700696 808337
PWT835	Fresh Pink Sardine	3 700696 808351
PWT1093	White Morning	3 700696 810934
PWT834	Silver Green	3 700696 808344

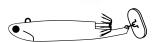
....





VIDEO TECHNIQUE AND ANIMATIONS

VERY ATTRACTIVE VIBRATION FOR SLOW RETRIEVAL





The "French Touch" of cuttlefish and squid fishing! The Power Tail Squid requires a different approach; forget what you already know and use a single cast and retrieve with gentleness and slowness. . At a low swimming speed, it emits strong vibrations; don't rush it!

Power Tail Concept®



Glider head

The head of the Power Tail Squid fits perfectly on the bottom and offers a beautiful presentation of the lure. An impressive weapon for cuttlefish fishing!

No snagging!

Innovative hooking system

Unlike existing squid jigs typically positioned at the back of the lure, the one on the Power Tail Squid is located further forward on the body, preventing it from getting stuck at the bottom.

Cephalopods will grab the lure closest to the hooks for maximum success!

SIZE 95 mm - 3.7 inch

Cephalopods fishing is practiced both from the shore and offshore. We offer 3 weights that allow you to adapt to the majority of fishing conditions.

15 g SHORE Shore fishing in depths not exceeding 10m.

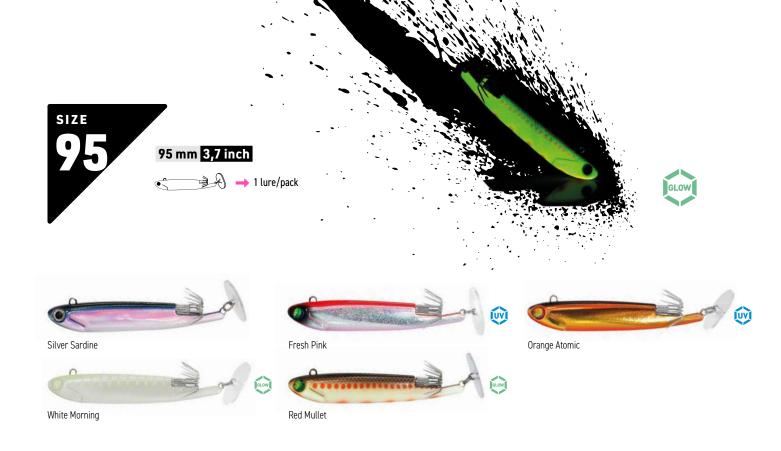
25 g **OFFSHORE** Deeper fishing from the shore but also light off-shore fishing.

50 g DEEP Vertical offshore fishing.









SHORE

$15\,\text{g} - 1/2\,\text{oz}$

STH1097	Fresh Pink	3 700696 810972
STH1098	Orange Atomic	3 700696 810989
STH1096	White Morning	3 700696 810965

OFFSHORE

25 g - **9/10** oz

STH1099	Orange Atomic	3 700696 810996
STH1100	White Morning	3 700696 811009

DEEP

50g - 1 - 3/4oz

STH844	Silver Sardine	3 700696 808443
STH845	Fresh Pink	3 700696 808450
STH1101	Orange Atomic	3 700696 811016
STH1102	White Morning	3 700696 811023
STH854	Red Mullet	3 700696 808542









Size MEDIUM

40 x 26 x 26 cm

Color BLUE

ACCESSORIES AND LURES STORAGE STRONG AND DURABLE EASY-TO-USE AND DURABLE

OPENING SYSTEM

STORAGE Up to 5 boxes 33 x 22 x 5 cm + 1 boxe 25 x 19 x 6 cm **ERGONOMIC HANDLE**

HARD MATERIAL: COVER (PP) AND BOTTOM (EVA)

GAM1596 Bakkan (40x26x26)

3 700696 815960









Watural radiation protective **NECK GAITER**

Size ONESIZE **UNISEX** Color OLIVE GREEN

92% Polyester / 8% Elastane

HAB1637

Anti UV Neck Gaiter Olive Green

3 700696 816370



BY THE WATERSIDE, WE ARE EXPOSED TO NATURAL UV RADIATION THAT CAN CAUSE SERIOUS HEALTH PROBLEMS. TO PRACTICE OUR ACTIVITY SAFELY, WE OFFER A RANGE OF UV CLOTHING DESIGNED TO MEET YOUR NEEDS.



Watural radiation protective **CLOTHING**

UNISEX

Color OLIVE GREEN



92% Polyester / 8% Elastane

HAB1614	Anti UV Hooded T-shirt Long Sleeve - Olive Green - XS	3 700696 816141
HAB1615	Anti UV Hooded T-shirt Long Sleeve - Olive Green - S	3 700696 816158
HAB1616	Anti UV Hooded T-shirt Long Sleeve - Olive Green - M	3 700696 816165
HAB1617	Anti UV Hooded T-shirt Long Sleeve - Olive Green - L	3 700696 816172
HAB1618	Anti UV Hooded T-shirt Long Sleeve - Olive Green - XL	3 700696 816189
HAB1619	Anti UV Hooded T-shirt Long Sleeve - Olive Green - XXL	3 700696 816196

CESSORIES





THE PERFECT COMBINATION!

A concept to assist you in choosing the perfect Braid/ Fluorocarbon/Lure Snap combination based on your requirements. Select your desired strength along with the recommended knots provided below, and you're all set!



BRAID

This 8-strand braid is ultra resistant, round, smooth and silent, thanks to:

a high performance HDPE material;

a first hydrophobic coating;

a secondary coating that enhances smooth sliding through the rings.



FLUOROCARBON

100 % fluorocarbon!

It is made with 5 layers: abrasion resistance, slide quality and flexibility.



LURE SNAPS

Our snaps are crafted from high-quality stainless steel. They are compact, discreet, and provide optimal action for your lures.

KNOTS THAT WE LIKE...

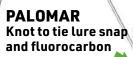
PEIXET

Knot to tie braid and fluorocarbon

- Make a simple knot on the fluorocarbon X Strong at about 2 inch.
- Pass the braid through this knot.
- 8 Pass the braid around fluorocarbon 12 times downwards.
- 4 Pass the braid around fluorocarbon 8 times upwards.
- 6 Pass the braid back through knot in the fluorocarbon.
- 6 Make 5 half hitch knots with the braid up the fluorocarbon.
- Tighten the knot by pulling on both the fluorocarbon and braid.
- (3) Trim the tag ends of braid and fluorocarbon.

HIGH QUALITY COMPLEMENTARY PRODUCTS: Braid, Fluorocarbon, Lure snaps

Light, Medium, Strong, X-Strong



- Make a loop.
- Thread the loop though the lure snap.
- Tie a simple knot.
- Pass the lure clip though the loop.



VIDEO PEIXET KNOT



LIGHT





		A	П	ì
-1	ĸ	/^\	ш	

GAM1151	10 lb - Diameter 0.09 PE 0.5 - 150 m - Flashy Green	3 700698 011513
	FL 0.3 - 130 III - I lasily of eelf	CONTRACTOR CONTRACTOR

FLUOROCARBON

CAMOTO	9 lb - Diameter 0.255	3 700696 803721
GAM372	PE 2 - 20 m	3 " 700696 " 803721 "

LURE SNAPS

GAM373	11 lb (x10)	3 700696 803738

STRONG





BRAID

GAM1153	25 lb - Diameter 0.20	3 700698 011537
	DE 15 - 150 m - Flachy Green	3 " 700698 " 011537 "

FLUOROCARBON

GAM378	23 lb - Diameter 0.415	3 700696 803783
	PE 6 - 30 m	3 " / 00090 " 003/03 "

LURE SNAPS

GAM379	35 lb (x10)	3 700696 803790

MEDIUM





BRAID

DIVAID				
GAM1152	16 lb - Diameter 0.15 PE 0.8 - 150 m - Flashy Green	3 700698 011520		
FLUOR	OCARBON			
GAM375	15 lb - Diameter 0.345 PE 4 - 30 m	3 700696 803752		
LURE S	NAPS			
GAM376	20 lb (x10)	3 700696 803769		

X STRONG



FLUOROCARBON

GAM381	35 lb - Diameter 0.553 PE 10 - 27 m	3 700696 803813		
LURES	NAPS			
GAM382	48 lb (x10)	3 700696 803820		

WHICH COMBINATION SHOULD YOU CHOOSE?

LIGHT **MEDIUM STRONG X STRONG**

BRAID				FLUOROCARBON			LURE SNAPS
WEIGHT lb/Kg	DIAMETER mm	PE	LENGTH m	WEIGHT lb/Kg	DIAMETER mm	LENGTH m	WEIGHT lb/Kg
10/4,5	0,09	0,5	150	9/4,1	0,255	20	11/5
16/ _{7,3}	0,15	0,8	150	15/ _{6,8}	0,345	30	20/9
25 / _{11,5}	0,2	1,5	150	23/10,5	0,415	30	35/ ₁₆
				35 / _{15,9}	0,553	27	48/22



ORGANIC ATTRACTANT



The effectiveness of this formula stems from a balanced combination of amino acids, fish attractants, fish oils, and texturizers.

This lipoprotein solution, devoid of metallic flakes (to prevent pollution), is highly oily and water-resistant, guaranteeing swift results.

CONCENTRATED ACTIVE SMELL, 100% ORGANIC **INGREDIENTS**



RED

Apply behind the jig head to mimic the gills, under the stomach to act as "a wounded distressed fish", along the body to increase the voracious predator's catch. As a blood signal, the red attractant colors the lure.

GAM383

Red - 40g - 1-2/5 oz

3 700696 803837

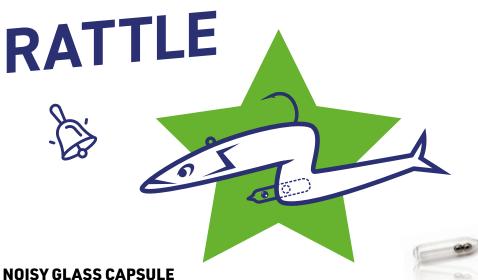


NATURAL

Use a spatula to smear the attractant along the lure body. Black Minnow ridges are ideal for this. The "natural" attractant does not change the color of the lure.

GAM385

Natural - 40g - 1-2/5 oz 3 700696 803851





5 Rattles

GAM321

3 700696 803219

The rattling sound mimics a swimming baitfish, allowing predators to detect the lure in turbid or tinted water.





INCREASE THE EFFICIENCY **OF THE LURE**

Applying the glue to attach the jig head to the body of the lure increases resistance and enhances the lure's action in the water.

The glue has been developed specifically for soft plastic lures.



QUICK-SETTING!

DRIES IN SECONDS



HOW TO USE IT?

1. Carefully apply a tiny drop of the very fluid glue over the desired area. Avoid letting the nozzle of the tube touch the lure to prevent blockage over time.

2. Apply slight pressure for a few seconds.

3. Go fishing!





GAM183

10g - 3/8 oz By unit in cash register

3 700696 801833

GAM1352

10g - 3/8 oz Unit Packaged 3 700696 813522





Adjust the opening of the Quick Clip to match the size of your hook for optimal efficiency.

HOLD & RELEASE

YOUR HOOK

An accessory that secures the hook to the body of the lure during casting and retrieval, releasing it upon hooking.

Easy to use, it enhances the lure's presentation and prolongs its lifespan.







GAM1537 5 Quick Clips - Size L

3 700696 815373



AT SEA, IN RIVERS OR LAKES, ON FOOT, ON A FLOAT TUBE, ON A SUP, ON A KAYAK OR ON A BOAT, LET'S SHARE THE AVENTURE!





